

KUESIONER PENELITIAN

Petunjuk pengisian:

Berikan tanda centang (√) pada kolom sebelah kanan: Berikan penilaian anda terhadap hal-hal yang dipentingkan mengenai Pengaruh Lingkungan, Citra Perguruan Tinggi, Motivasi Dan Promosi Terhadap Keputusan Mahasiswa Kuliah Di Universitas Flores.

Keterangan :

5 = Sangat Setuju (SS)

4 = Setuju (S)

3 = Cukup Setuju (CS)

2 = Tidak setuju (TS)

1 = Sangat Tidak Setuju (STS)

A	LINGKUNGAN	KETERANGAN				
NO	PERNYATAAN	SS	S	CS	TS	STS
1	Tersedia ruang kuliah yang nyaman					
2	Adanya fasikitas yang lengkap di ruang kuliah (LCD,LAPTOP,dll)					
3	Adanya lapangan parkir yang cukup untuk parkiran yang cukup untuk parkiran roda dua atau empat yang di miliki mahasiswa maupun Dosen					
4	Adanya fasilitas lab.komputer untuk mendukung mahasiswa					
5	Adanya fasilitas kantin dan taman					
6	Adanya fasilitas klinik di daerah kampus					
7	Adanya fasilitas BANK atau mesin ATM di lingkungan					
8	Adanya percetakan dan foto copy di lingkungan kampus					
9	Adanya wifi di lingkungan kampus					
10	Memiliki perpustakaan					
11	Memiliki fasilitas lapangan olahraga yang cukup luas					
12	Adanya pelayanan yang berkaitan dengan konsultasi kemahasiswaan					
B	CITRA PERGURUAN TINGGI					
NO	PERNYATAAN	SS	S	CS	TS	STS
1	Mudah mendapatkan informasi tentang universitas Flores					
2	Universitas Flores memiliki reputasi yang baik					
3	Universitas Flores memiliki kualitas yang baik					
4	Universitas Flores memiliki keunikan/kekhasan jika dibandingkan dengan kampus lain					

5	Bangga kuliah di Universitas Flores					
C	MOTIVASI					
NO	PERNYATAAN	SS	S	CS	TS	STS
1	Lingkungan keluarga mendukung berkuliah di Universitas Flores					
2	Jurusan yang di cari tersedia di Universitas Flores					
3	Memiliki para pengajar/dosen yang mendukung dalam perkuliahan					
D	PROMOSI					
NO	PERNYATAAN	SS	S	CS	TS	STS
1	Kejelasan informasi mengenai fakultas dan jurusan dari tim promosi/media promosi					
2	Kejelasan informasi mengenai biaya* perkuliahan					
3	Kejelasan informasi mengenai fasilitas penunjang seperti unit kegiatan, lab, dan perpustakaan dll					
E	KEPUTUSAN MAHASISWA					
NO	PERNYATAAN	SS	S	CS	TS	STS
1	Sangat ingin / tertarik kuliah di Universitas Flores					
2	Saya mencari informasi beberapa kampus sebelum kuliah di Universitas Flores					
3	Saya memiliki kesadaran terhadap kebutuhan untuk kuliah di Universitas Flores					
4	Saya teliti dalam menentukan program studi yang di tawarkan di Universitas Flores					
5	Saya merasa keputusan memilih kuliah di Universitas Flores merupakan hal yang tepat					

Li ng ku ng an X1 .1	Li ng ku ng an X1 .2	Li ng ku ng an X1 .3	Li ng ku ng an X1 .4	Li ng ku ng an X1 .5	Li ng ku ng an X1 .6	Li ng ku ng an X1 .7	Li ng ku ng an X1 .8	Li ng ku ng an X1 .9	Lin gk un ganX 1. 10	Lin gk un ganX 1. 11	Lin gk un ganX 1. 12	Ci tr a P T S X 2. 1	Ci tr a P T S X 2. 2	Ci tr a P T S X 2. 3	Ci tr a P T S X 2. 4	Ci tr a P T S X 2. 5	Mot iv as iX 3. 1	Mot iv as iX 3. 2	Mot iv as iX 3. 3	Mot iv as iX 3. 4	Mot iv as iX 3. 5	Mot iv as iX 3. 6	Pr o m os iX 4. 1	Pr o m os iX 4. 2	Pr o m os iX 4. 3	Pr o m os iX 4. 4	K e p ut us a n Y 1	K e p ut us a n Y 2	K e p ut us a n Y 3	K e p ut us a n Y 4	K e p ut us a n Y 5	
3	3	5	3	3	3	5	5	2	2	2	3	3	3	5	5	2	2	4	4	2	2	2	4	1	2	4	3	5	2	1	2	
3	3	3	3	3	4	3	3	3	2	2	2	2	2	2	2	3	3	3	3	3	3	3	3	2	2	2	3	3	3	3	3	
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
4	3	4	2	4	5	5	5	5	3	3	3	5	4	4	4	5	4	3	4	5	3	4	4	4	4	4	5	5	5	5	5	
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4	5	5	5	5	5	5	5	5	5	4	4	5	4	4	3	5	4	3	4	4	4	4	4	4	4	4	4	4	4	4	4	
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5	2	2	3	2	5	5	5	4	4	2	1	4	5	5	5	5	5	5	3	3	3	4	5	5	5	5	5	5	2	3	5	5
5	2	2	3	2	5	5	5	4	4	2	1	4	5	5	5	5	5	5	3	3	3	4	5	5	5	5	5	5	2	3	5	5
5	5	5	5	3	4	5	5	5	5	5	4	5	5	5	5	5	5	1	4	5	4	4	5	5	5	4	5	4	3	5	5	
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5	5	5	3	3	4	5	5	5	5	3	4	3	5	5	4	5	5	3	4	5	4	3	5	3	5	5	5	3	4	4	5	

LingkunganX1	CitraX2	MotivasiX3	PromosiX4	KeputusanY
5	2	2	2	2
3	2	3	2	3
5	5	5	5	5
5	5	5	5	5
5	5	5	5	5
5	5	5	5	5
5	5	4	4	5
5	5	4	4	4
5	5	5	5	5
5	5	5	4	4
5	5	4	4	4
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5	5	5	5	5
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5	5	5	5	5
5	4	5	5	5
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5	5	5	4	5
4	5	5	4	4
5	5	3	4	4
5	5	3	5	5
5	5	4	5	4
5	5	5	5	5

1	1	2	1	1
1	1	1	2	1
5	5	4	4	5
4	5	4	5	5
3	5	5	4	5
5	5	5	4	5
5	3	1	1	3
5	5	5	5	5
5	5	4	4	5
5	4	4	4	1
1	4	1	3	1
5	5	5	5	5
5	5	5	5	5
5	5	5	5	5
5	5	4	4	5
5	5	5	5	5
5	5	5	4	5
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3	4	3	4	2
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4	5	5	4	5
5	5	5	3	5
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5	4	3	3	3
5	5	5	5	5
1	1	1	1	2
5	5	5	5	5
5	5	5	5	5
5	5	5	3	5
5	3	4	3	2
5	3	4	3	2
4	4	4	4	4
5	5	4	3	4
4	2	3	3	2
4	4	4	5	5
1	1	1	1	1
5	5	4	3	5
2	5	4	4	3
2	5	4	4	3
4	4	3	3	4
5	5	5	5	5

5	5	5	5	5
5	4	4	4	4
5	5	5	5	5
4	5	5	5	5
5	4	4	4	4
5	5	4	5	5
5	4	4	5	4
5	5	5	4	4
5	5	5	4	4
5	4	4	4	4
5	5	5	5	5
5	5	5	5	5
5	4	4	4	4

Correlations

Correlations

		LingkunganX1.1	LingkunganX1.2	LingkunganX1.3	LingkunganX1.4	LingkunganX1.5	LingkunganX1.6	LingkunganX1.7	LingkunganX1.8	LingkunganX1.9	LingkunganX1.10	LingkunganX1.11	LingkunganX1.12
LingkunganX1.1	Pearson Correlation	1	,553**	,449**	,489**	,322**	,482**	,759**	,650**	,652**	,662**	,571**	,352**
	Sig. (2-tailed)		,000	,000	,000	,001	,000	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.2	Pearson Correlation	,553**	1	,630**	,710**	,470**	,301**	,469**	,467**	,419**	,542**	,633**	,314**
	Sig. (2-tailed)	,000		,000	,000	,000	,002	,000	,000	,000	,000	,000	,001
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.3	Pearson Correlation	,449**	,630**	1	,523**	,558**	,436**	,544**	,504**	,536**	,523**	,680**	,558**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.4	Pearson Correlation	,489**	,710**	,523**	1	,545**	,375**	,497**	,483**	,386**	,584**	,640**	,379**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.5	Pearson Correlation	,322**	,470**	,558**	,545**	1	,463**	,326**	,222*	,459**	,380**	,608**	,442**
	Sig. (2-tailed)	,001	,000	,000	,000		,000	,001	,027	,000	,000	,000	,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.6	Pearson Correlation	,482**	,301**	,436**	,375**	,463**	1	,576**	,520**	,685**	,482**	,457**	,483**
	Sig. (2-tailed)	,000	,002	,000	,000	,000		,000	,000	,000	,000	,000	,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.7	Pearson Correlation	,759**	,469**	,544**	,497**	,326**	,576**	1	,776**	,648**	,613**	,548**	,412**
	Sig. (2-tailed)	,000	,000	,000	,000	,001	,000		,000	,000	,000	,000	,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.8	Pearson Correlation	,650**	,467**	,504**	,483**	,222*	,520**	,776**	1	,599**	,522**	,592**	,353**
	Sig. (2-tailed)	,000	,000	,000	,000	,027	,000	,000		,000	,000	,000	,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.9	Pearson Correlation	,652**	,419**	,536**	,386**	,459**	,685**	,648**	,599**	1	,715**	,659**	,537**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.10	Pearson Correlation	,662**	,542**	,523**	,584**	,380**	,482**	,613**	,522**	,715**	1	,655**	,553**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.11	Pearson Correlation	,571**	,633**	,680**	,640**	,608**	,457**	,548**	,592**	,659**	,655**	1	,622**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000
	N	100	100	100	100	100	100	100	100	100	100	100	100
LingkunganX1.12	Pearson Correlation	,352**	,314**	,558**	,379**	,442**	,483**	,412**	,353**	,537**	,553**	,622**	1

Sig. (2-tailed)	,000	,001	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
N	100	100	100	100	100	100	100	100	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Correlations

		CitraPTSX2.1	CitraPTSX2.2	CitraPTSX2.3	CitraPTSX2.4	CitraPTSX2.5
CitraPTSX2.1	Pearson Correlation	1	,714**	,683**	,622**	,722**
	Sig. (2-tailed)		,000	,000	,000	,000
	N	100	100	100	100	100
CitraPTSX2.2	Pearson Correlation	,714**	1	,848**	,719**	,811**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	100	100	100	100	100
CitraPTSX2.3	Pearson Correlation	,683**	,848**	1	,817**	,793**
	Sig. (2-tailed)	,000	,000		,000	,000
	N	100	100	100	100	100
CitraPTSX2.4	Pearson Correlation	,622**	,719**	,817**	1	,767**
	Sig. (2-tailed)	,000	,000	,000		,000
	N	100	100	100	100	100
CitraPTSX2.5	Pearson Correlation	,722**	,811**	,793**	,767**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		MotivasiX3.1	MotivasiX3.2	MotivasiX3.3	MotivasiX3.4	MotivasiX3.5	MotivasiX3.6
MotivasiX3.1	Pearson Correlation	1	,606**	,602**	,660**	,597**	,660**
	Sig. (2-tailed)		,000	,000	,000	,000	,000
	N	100	100	100	100	100	100
MotivasiX3.2	Pearson Correlation	,606**	1	,516**	,474**	,589**	,638**
	Sig. (2-tailed)	,000		,000	,000	,000	,000
	N	100	100	100	100	100	100
MotivasiX3.3	Pearson Correlation	,602**	,516**	1	,646**	,703**	,677**
	Sig. (2-tailed)						
	N	100	100	100	100	100	100

	Sig. (2-tailed)	,000	,000		,000	,000	,000
	N	100	100	100	100	100	100
MotivasiX3.4	Pearson Correlation	,660**	,474**	,646**	1	,783**	,766**
	Sig. (2-tailed)	,000	,000	,000		,000	,000
	N	100	100	100	100	100	100
MotivasiX3.5	Pearson Correlation	,597**	,589**	,703**	,783**	1	,882**
	Sig. (2-tailed)	,000	,000	,000	,000		,000
	N	100	100	100	100	100	100
MotivasiX3.6	Pearson Correlation	,660**	,638**	,677**	,766**	,882**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	
	N	100	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Correlations			
		PromosiX4.1	PromosiX4.2	PromosiX4.3	PromosiX4.4
PromosiX4.1	Pearson Correlation	1	,795**	,801**	,724**
	Sig. (2-tailed)		,000	,000	,000
	N	100	100	100	100
PromosiX4.2	Pearson Correlation	,795**	1	,809**	,679**
	Sig. (2-tailed)	,000		,000	,000
	N	100	100	100	100
PromosiX4.3	Pearson Correlation	,801**	,809**	1	,749**
	Sig. (2-tailed)	,000	,000		,000
	N	100	100	100	100
PromosiX4.4	Pearson Correlation	,724**	,679**	,749**	1
	Sig. (2-tailed)	,000	,000	,000	
	N	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Correlations

		Correlations				
		KeputusanY1	KeputusanY2	KeputusanY3	KeputusanY4	KeputusanY5
KeputusanY1	Pearson Correlation	1	,476**	,737**	,701**	,885**
	Sig. (2-tailed)		,000	,000	,000	,000
	N	100	100	100	100	100
KeputusanY2	Pearson Correlation	,476**	1	,504**	,539**	,468**
	Sig. (2-tailed)	,000		,000	,000	,000
	N	100	100	100	100	100
KeputusanY3	Pearson Correlation	,737**	,504**	1	,774**	,742**
	Sig. (2-tailed)	,000	,000		,000	,000
	N	100	100	100	100	100
KeputusanY4	Pearson Correlation	,701**	,539**	,774**	1	,760**
	Sig. (2-tailed)	,000	,000	,000		,000
	N	100	100	100	100	100
KeputusanY5	Pearson Correlation	,885**	,468**	,742**	,760**	1
	Sig. (2-tailed)	,000	,000	,000	,000	
	N	100	100	100	100	100

** . Correlation is significant at the 0.01 level (2-tailed).

Reliability

Scale: ALL VARIABLES

Case Processing Summary			
		N	%
Cases	Valid	100	99,0
	Excluded ^a	1	1,0
	Total	101	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics	
Cronbach's Alpha	N of Items
,926	12

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
LingkunganX1.1	44,87	98,155	,708	,920
LingkunganX1.2	45,10	97,586	,660	,921
LingkunganX1.3	44,97	96,898	,726	,919
LingkunganX1.4	45,13	96,175	,677	,921
LingkunganX1.5	45,60	96,020	,579	,926
LingkunganX1.6	45,02	97,818	,632	,922
LingkunganX1.7	44,68	97,008	,736	,919
LingkunganX1.8	44,63	99,084	,673	,921
LingkunganX1.9	44,92	95,246	,763	,917
LingkunganX1.10	44,99	95,687	,755	,918
LingkunganX1.11	45,30	93,485	,821	,915
LingkunganX1.12	45,55	94,997	,602	,925

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	99,0
	Excluded ^a	1	1,0
	Total	101	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,935	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
CitraPTSX2.1	17,47	14,555	,745	,939
CitraPTSX2.2	17,29	14,976	,863	,914
CitraPTSX2.3	17,33	14,567	,878	,911

CitraPTSX2.4	17,44	15,057	,805	,925
CitraPTSX2.5	17,23	14,664	,864	,914

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	99,0
	Excluded ^a	1	1,0
	Total	101	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,916	6

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
MotivasiX3.1	20,88	20,935	,729	,909
MotivasiX3.2	20,56	23,320	,653	,916
MotivasiX3.3	20,47	23,767	,735	,906
MotivasiX3.4	20,43	22,126	,787	,898
MotivasiX3.5	20,58	21,317	,844	,890
MotivasiX3.6	20,53	21,423	,869	,886

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	99,0
	Excluded ^a	1	1,0
	Total	101	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,926	4

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
PromosiX4.1	12,14	9,273	,848	,897
PromosiX4.2	12,33	9,213	,829	,903
PromosiX4.3	12,30	9,061	,867	,890
PromosiX4.4	12,49	9,121	,770	,924

Reliability

Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	99,0
	Excluded ^a	1	1,0
	Total	101	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,905	5

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
KeputusanY1	16,55	15,199	,823	,870
KeputusanY2	16,48	17,545	,545	,929
KeputusanY3	16,56	15,421	,805	,874

KeputusanY4	16,39	16,341	,814	,874
KeputusanY5	16,38	15,389	,843	,866

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	PromosiX4, LingkunganX1, CitraX2, MotivasiX3 ^b	.	Enter

a. Dependent Variable: KeputusanY

b. All requested variables entered.

Model Summary^b

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	,822 ^a	,676	,662	,672	1,920

a. Predictors: (Constant), PromosiX4, LingkunganX1, CitraX2, MotivasiX3

b. Dependent Variable: KeputusanY

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	89,641	4	22,410	49,570	,000 ^b
	Residual	42,949	95	,452		
	Total	132,590	99			

a. Dependent Variable: KeputusanY

b. Predictors: (Constant), PromosiX4, LingkunganX1, CitraX2, MotivasiX3

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-,142	,323		-,440	,661
	LingkunganX1	,153	,086	,145	1,776	,079
	CitraX2	,474	,107	,429	4,439	,000
	MotivasiX3	,292	,103	,275	2,835	,006
	PromosiX4	,082	,111	,077	,736	,464

a. Dependent Variable: KeputusanY

Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	,86	4,86	4,21	,952	100
Std. Predicted Value	-3,522	,686	,000	1,000	100
Standard Error of Predicted Value	,081	,331	,138	,061	100
Adjusted Predicted Value	,67	4,88	4,21	,960	100
Residual	-3,015	2,375	,000	,659	100
Std. Residual	-4,484	3,532	,000	,980	100
Stud. Residual	-4,533	3,797	-,001	1,019	100
Deleted Residual	-3,081	2,745	-,001	,714	100
Stud. Deleted Residual	-5,093	4,101	-,007	1,063	100
Mahal. Distance	,457	22,968	3,960	4,875	100
Cook's Distance	,000	,450	,018	,058	100
Centered Leverage Value	,005	,232	,040	,049	100

a. Dependent Variable: KeputusanY

NPar Tests

One-Sample Kolmogorov-Smirnov Test

		LingkunganX1	CitraX2	MotivasiX3	PromosiX4	KeputusanY
N		100	100	100	100	100
Normal Parameters ^{a,b}	Mean	4,48	4,46	4,16	4,12	4,21
	Std. Deviation	1,096	1,049	1,089	1,085	1,157
Most Extreme Differences	Absolute	,432	,407	,270	,256	,323
	Positive	,318	,303	,220	,209	,247
	Negative	-,432	-,407	-,270	-,256	-,323
Kolmogorov-Smirnov Z		4,324	4,067	2,697	2,560	3,226
Asymp. Sig. (2-tailed)		,000	,000	,000	,000	,850

a. Test distribution is Normal.

b. Calculated from data.

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	LingkunganX1 ^b	.	Enter

a. Dependent Variable: KeputusanY

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	,636 ^a	,405	,399	,897	,405	66,691	1	98	,000

a. Predictors: (Constant), LingkunganX1

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	53,692	1	53,692	66,691	,000 ^b
	Residual	78,898	98	,805		
	Total	132,590	99			

a. Dependent Variable: KeputusanY

b. Predictors: (Constant), LingkunganX1

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1,200	,379		3,164	,002
	LingkunganX1	,672	,082	,636	8,166	,000

a. Dependent Variable: KeputusanY

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	CitraX2 ^b	.	Enter

a. Dependent Variable: KeputusanY

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	,769 ^a	,591	,587	,744	,591	141,524	1	98	,000

a. Predictors: (Constant), CitraX2

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	78,341	1	78,341	141,524	,000 ^b
	Residual	54,249	98	,554		
	Total	132,590	99			

a. Dependent Variable: KeputusanY

b. Predictors: (Constant), CitraX2

Coefficients^a

Model		Unstandardized Coefficients		Standardized	t	Sig.
		B	Std. Error	Coefficients		
				Beta		
1	(Constant)	,426	,327		1,305	,195
	CitraX2	,848	,071	,769	11,896	,000

a. Dependent Variable: KeputusanY

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	MotivasiX3 ^b	.	Enter

a. Dependent Variable: KeputusanY

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	,726 ^a	,528	,523	,799	,528	109,456	1	98	,000

a. Predictors: (Constant), MotivasiX3

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	69,956	1	69,956	109,456	,000 ^b
	Residual	62,634	98	,639		
	Total	132,590	99			

a. Dependent Variable: KeputusanY

b. Predictors: (Constant), MotivasiX3

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	,999	,317		3,151	,002
	MotivasiX3	,772	,074	,726	10,462	,000

a. Dependent Variable: KeputusanY

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	PromosiX4 ^b	.	Enter

a. Dependent Variable: KeputusanY

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	,704 ^a	,495	,490	,826	,495	96,126	1	98	,000

a. Predictors: (Constant), PromosiX4

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	65,655	1	65,655	96,126	,000 ^b
	Residual	66,935	98	,683		
	Total	132,590	99			

a. Dependent Variable: KeputusanY

b. Predictors: (Constant), PromosiX4

Coefficients^a

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1	(Constant)	1,118	,326		
	PromosiX4	,751	,077	,704	9,804

a. Dependent Variable: KeputusanY

Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	PromosiX4, LingkunganX1, CitraX2, MotivasiX3 ^b	.	Enter

a. Dependent Variable: KeputusanY

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics				
					R Square Change	F Change	df1	df2	Sig. F Change
1	,822 ^a	,676	,662	,672	,676	49,570	4	95	,000

a. Predictors: (Constant), PromosiX4, LingkunganX1, CitraX2, MotivasiX3

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	89,641	4	22,410	49,570	,000 ^b
	Residual	42,949	95	,452		
	Total	132,590	99			

a. Dependent Variable: KeputusanY

b. Predictors: (Constant), PromosiX4, LingkunganX1, CitraX2, MotivasiX3

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	-,142	,323		-,440	,661		
	LingkunganX1	,153	,086	,145	1,776	,079	,514	1,947
	CitraX2	,474	,107	,429	4,439	,000	,365	2,743
	MotivasiX3	,292	,103	,275	2,835	,006	,362	2,765

PromosiX4	,082	,111	,077	,736	,464	,312	3,203
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a. Dependent Variable: KeputusanY

Collinearity Diagnostics^a

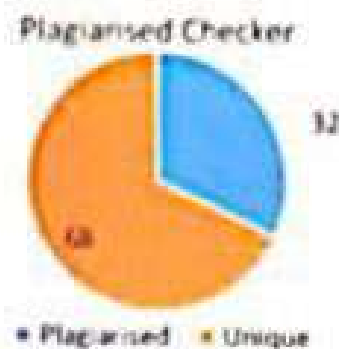
Model	Dimension	Eigenvalue	Condition Index	Variance Proportions				
				(Constant)	LingkunganX1	CitraX2	MotivasiX3	PromosiX4
1	1	4,908	1,000	,00	,00	,00	,00	,00
	2	,039	11,282	,81	,00	,01	,07	,08
	3	,024	14,354	,08	,88	,08	,00	,10
	4	,017	16,809	,06	,10	,27	,83	,05
	5	,013	19,613	,04	,01	,64	,10	,78

a. Dependent Variable: KeputusanY

Plagiarism Checker Report

Part	Plagiarised	Unique	Not Identified
Abstrak	10	90	0
Bab 1	41	59	0
Bab 2	54	46	0
Bab 3	35	65	0
Bab 4	25	75	0
Bab 5	27	73	0
Total Plagiasi	11	89	0

Grafik Persentase Plagiasi



Ende, 20 Februari 2021
 Kepala Bidang Klinik Riset



Santy Permata Sari, S.Mi, MM
 NIDN: 0029066001





UNIVERSITAS FLORES
FAKULTAS EKONOMI

TERAKREDITASI BAN-PT

No. 1710/SK/BAN-PT/Akred /S/VIII/2016, 26 Agustus 2016 (Prodi S1 Manajemen)

No. 1562/SK/BAN-PT/Akred/S/VIII /2016, 11 Agustus 2016 (Prodi Ekon. Pembangunan)

No. 028/SK/BAN-PT/Akred/ S/X/2016, 02 September 2016 (Prodi S1- Akuntansi)

Kampus I Jl. Sam Ratulangi, No.XX, Kelurahan Paupire, Kecamatan Ende Tengah

Kabupaten Ende- Flores NTT kode Pos 86318, Telp.(0381) 21536

Nomor : 242/115/F5/31/N/VII/2020
Lampiran : 1 (satu) Proposal
Perihal : **Izin Untuk Mengadakan Penelitian**

28 Juli 2020

Kepada Yang Terhormat,
Rektor Universitas Flores
Di - Ende

Dengan hormat,

Dalam rangka menyelesaikan studi di Fakultas Ekonomi Universitas Flores Ende, para mahasiswa diwajibkan menyusun Skripsi dari bidangnya masing-masing.

Untuk itu kami mohon dengan hormat bantuan dan kesediaan Bapak agar dapat mengijinkan mahasiswa kami tersebut di bawah ini :

Nama : YOLANDA TRIANA LOGHO AGA
Nim : 2016410304
Prog.Studi : MANAJEMEN

Untuk mengadakan penelitian guna mendapatkan data-data yang diperlukan dalam rangka penulisan tugas akhir dengan Judul penelitian "Pengaruh Lingkungan, Citra Perguruan Tinggi, Motivasi Dan Prospek Terhadap Keputusan Mahasiswa Memilih Kuliah Di Universitas Flores".

Kerahasiaan data akan dipegang teguh dan hanya khusus digunakan untuk kepentingan ilmiah.

Demikian permohonan kami, atas bantuan dan kesediaan Bapak kami ucapkan terima kasih.



Dekan

Iriany Dewi Soleiman, SE., M.Sc.

NIDN. 0826037001

Tembusan :

1. Ketua Program Studi Manajemen FE Unv. Flores
2. Mahasiswa Ybs.



YAYASAN PERGURUAN TINGGI FLORES
UNIVERSITAS FLORES
LEMBAGA PENELITIAN DAN PENGABDIAN MASYARAKAT

Jalan: Sam Ratulangi, Kel. Paupire Telp. (0381) 21094 – Ende

email : lp2m.uniflor@yahoo.com : lp2m.uniflor@gmail.com ,website : www.lp2m-uniflor.ac.id

Nomor : 136/115/F12/N/2020
Lampiran : 1 Exemplar
Perihal : **Ijin Penelitian**

Kepada
Yth. Dekan Fakultas Ekonomi
Di-
Tempat

Dengan hormat,

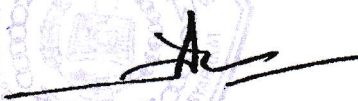
Menindaklanjuti surat masuk dari Dekan Fakultas Ekonomi tanggal 28 Juli 2020, nomor : 242/115/31/F5/N/VII/2020 perihal izin untuk mengadakan Penelitian, maka dengan ini kami memberi izin Penelitian kepada Mahasiswa atas nama :

Nama : Yolanda Triana Logho Aga
NIM : 2016 41 0304
Fakultas : Ekonomi
Program Studi : Manajemen

Untuk mengadakan Penelitian di Universitas Flores dengan Judul Penelitian : **“Pengaruh Lingkungan, Citra Perguruan Tinggi, Motivasi dan Prospek Terhadap Keputusan Mahasiswa Memilih Kuliah di Universitas Flores”**. di sampaikan bahwa setelah selesai mengadakan penelitian yang bersangkutan wajib melaporkan kembali kepada LP2M Universitas Flores.

Demikian tindaklanjut kami, atas perhatian dan kerjasama yang baik diucapkan terima kasih.

Ende, 6 Agustus 2020
Ketua LP2M Universitas Flores


Dr. Willybrodus Lanamana, M.M.A
NIDN. 0009037101

Tembusan

1. Rektor Universitas Flores di tempat;
2. Kepala Biro Adiministrasi Akdemik (BAA) di tempat;
3. Ketua Program Manajemen di tempat;
4. Mahasiswa yang bersangkutan di tempat;
5. Arsip.



YAYASAN PERGURUAN TINGGI FLORES
UNIVERSITAS FLORES
LEMBAGA PENELITIAN DAN PENGABDIAN MASYARAKAT

Jalan: Sam Ratulangi, Kel. Paupire Telp. (0381) 21094 – Ende
email : lppm.niflor@yahoo.com : lppm@gmail.com , website : www.lp2m-c.id

SURAT KETERANGAN
NO. 145/115/F12/N/2020

Yang bertanda tangan di bawah ini :

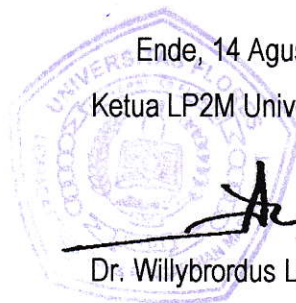
Nama : Dr. Willy Brordus Lanamana, SE.,M.M.A
NIDN : 0009037101
Jabatan : Ketua Lembaga Penelitian dan Pengabdian Masyarakat (LP2M)
Universitas Flores

Dengan ini menerangkan Bahwa:


Nama : Yolanda Triana Logho Aga
NIM : 2016 41 0304
Fakultas : Ekonomi
Program Studi : Program Studi Manajemen

Telah selesai melaksanakan penelitian pada Biro Administrasi Akademik (BAA) Universitas Flores dengan judul “ **Pengaruh Lingkungan , Citra Perguruan Tinggi, Motivasi dan Promosi Terhadap Keputusan Mahasiswa Memilih Kuliah di Universitas Flores**”.

Demikian keterangan ini untuk dipergunakan seperlunya.










Ende, 14 Agustus 2020
Ketua LP2M Universitas Flores









Dr. Willybrordus Lanamana, SE., M.M.A
NIP. 19710309200511002



UNIVERSITAS FLORES
FAKULTAS EKONOMI
PRODI MANAJEMEN
KARTU BIMBINGAN SKRIPSI

1. Nama Mahasiswa : Yolanda Triana Logho Aga
2. NIM : 2016410304
3. Bidang Kajian Skripsi :
4. Judul Skripsi : Pengaruh Lingkungan, Citra Perguruan Tinggi, Motivasi dan Promosi Terhadap Keputusan Mahasiswa Memilih Kuliah di Universitas Flores
5. Tanggal Pengajuan Skripsi :
6. Nama Pembimbing : 1. Dr. RAFAEL OKTAVIANUS BYRE, SE., M.Sc
2. YULIUS LAGA, SE., M.Ec.Dev
7. Keterangan Konsultasi :

No.	Tanggal Konsultasi	Keterangan	Paraf	
			Pembimbing 1	Pembimbing 2
1.	05/05/2020	Revisi Bab I		
2.	08/05/2020	Revisi Bab I		
3.	12/05/2020	Revisi Bab I, II		
4.	14/05/2020	Revisi Bab I, II		
5.	19/05/2020	Revisi Bab I, II, III		
6.	29/05/2020	Revisi Bab I, II, III		
7.	06/06/2020	ACC		

No.	Tanggal Konsultasi	Keterangan	Paraf	
			Pembimbing 1	Pembimbing 2
8.	15/06/2020	Revisi Bab I, II, III		
9.	24/06/2020	Acc		
10.	09/09/2020	Revisi Bab IV		
11.	18/09/2020	Revisi Bab IV-V		
12.	21/09/2020	Acc		
13.				

8. Tanggal Selesai Penulisan Skripsi :

9. Telah Dievaluasi dan Diuji dengan Nilai :

Pembimbing 1



Dr. RAFAEL OKTAVIANUS BYRE, SE., MSc
NIPY. 1980 2000166

Pembimbing 2



YULIUS LAGA, SE., M.Ec.Dev
NIPY. 1980 2018 263

Mengetahui

Ketua Program Studi




LAMBERTUS LANGGA, SE., M.Sc
NIPY. 1980 2000175