

**THE PORTRAYAL OF BEAUTY MYTH IN MIEKO
KAWAKAMI'S NOVEL *BREASTS AND EGGS***

UNDERGRADUATE THESIS

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**ENGLISH LITERATURE STUDY PROGRAM
FACULTY OF LANGUAGE AND LITERATURE
FLORES UNIVERSITY
ENDE
2023**

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**Presented to Flores University in Partial Fulfillment of the Requirements
for the Degree of *Sarjana Sastra***

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APPROVAL PAGE

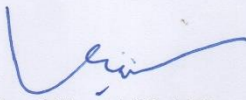
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Ende, August 2023

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ABSTRAK

Lenge, Krensia. 2023. Penggambaran Mitos Kecantikan dalam Novel *Breasts and Eggs* Karya Mieko Kawakami. Program Studi Sastra Inggris. Fakultas Bahasa dan Sastra. Universitas Flores. Pembimbing I: Maksimilianus Doi, S. S., M.Pd. Pembimbing II: Febe F. Irawati Wanggai, S.S., M.Hum.

Penelitian ini bertujuan untuk mengetahui stereotipe tentang kecantikan, segala konsekuensi kualifikasi kecantikan secara profesional dan kamuflase kecantikan vital dari karakter Makiko yang digambarkan di dalam novel *Breasts and Eggs* karya Mieko Kawakami melalui mitos kecantikan. Desain penelitian pada analisis ini adalah metode penelitian kualitatif. Penelitian ini menggunakan teori *beauty myth* dari Naomi Wolf untuk menganalisis mitos kecantikan yang terjadi pada tokoh utama Makiko. Data tersebut berupa ucapan dan tindakan. Dalam penelitian ini data diambil dari kutipan berupa kata, frasa, kalimat, dan dialog.

Hasil penelitian ini menunjukan bahwa (1) karakter utama Makiko mengalami mitos kecantikan yang disebabkan oleh penilaian tentang kecantikan yang muncul terdapat tiga penilaian terhadap kecantikan, yaitu: fisik, mental dan keahlian (2) mitos kecantikan yang dialami oleh Makiko menciptakan persyaratan kecantikan profesional yang menyebabkan adanya konsekuensi dari persyaratan kecantikan profesional standar dalam dunia kerja, dari ke 6 konsekuensi yang ada didalam teori terdapat 5 konsekuensi di dalam analisis ini, yaitu: memperkuat standar ganda, membuat wanita miskin materi dan psikologi, melelahkan perempuan, membuat wanita terisolasi, dan menggunakan badan untuk menyampaikan peran ekonomi (3) dari konsekuensi dari persyaratan kecantikan profesional menciptakan kebohongan kecantikan vital yang membuat wanita menginginkan adanya: kecantikan sebagai kualifikasi hukum kekuasaan wanita, wanita cantik melalui kerja keras dan usaha dan kehidupan wanita sebagai aturan utama dari mitos kecantikan.

Kata kunci: *kecantikan, mitos, novel*

ABSTRACT

Lenge, Krensia. 2023. *The Portrayal of Beauty Myth in Mieko Kawakami's Novel Breasts and Eggs*. Undergraduate Thesis, English Literature Study Program. Faculty of Language and Literature. Flores University. Advisor I: Maksimilianus Doi, S.S., M.Pd. Advisor II: Febe F. Irawati Wanggai, S.S., M.Hum.

This study aimed to know the stereotype of beauty myth, the consequence of Professional Beauty Qualification and the vital lies of beauty from the character of Makiko depicted in the novel *Breasts and Eggs* by Mieko Kawakami through the beauty myth theory. The research design used qualitative research method. This study used beauty myth theory to analyze the myth of beauty occurred in the main character Makiko. The data in this study were taken from quotations such as word, phrases, dialogue and sentences.

The results of this study indicate that (1) Makiko, the main character, experienced the beauty myth cause by the stereotype of beauty that emerged the three assessments of beauty, which is: physique, mental, and skill (2) the beauty myth endure by Makiko create the Professional Beauty Qualification (PBQ) standard that cause the consequences of the Professional Beauty Qualification standard in the work, of the six consequences in theory, there are five consequence in this analysis, which is: The PBQ reinforces the double standard, the PBQ reinforces the double standard, the PBQ keep women materially and psychologically poor, it tires women out, it keeps women isolated, and it uses her body to convey her economic role (3) from the consequences of PBQ create the vital lies of beauty that makes women want: beauty as legal qualification in women's power, beauty women through hard work and effort, and women's life as a primary rule of the beauty myth.

Keywords: *Beauty, Myth, Novel*

STATEMENT OF ORIGINALITY OF UNDERGRADUATE THESIS

The undersigned,

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declares that the present Undergraduate Thesis describes original research undertaken for the English Literature Study Program, Faculty of Language and Literature, Flores University of Ende. Any theories, findings, and research techniques not my own have been acknowledged in the text. Theoretical contributions and findings in the thesis are my own original work and have not been submitted for any degree in this or any other university. If later it can be revealed that this Undergraduate Thesis contains partly or wholly plagiarized pieces of other's intellectual work of any kind, I will readily accept the sanction established by the University on the matter.

Signature :

Full Name : Krensia Lenge
Dates : August 2023

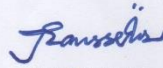
THESIS LEGITIMATION

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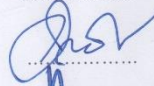
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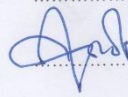
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MOTTO

“YOU’RE BEAUTIFUL THE WAY YOU’RE”

Dedicated to:

1. God Almighty
2. Bapak Nikolaus Leri and Mama Agnes Gete
3. Kakak Doka & Kakak Meri, Kakak Dion & Kakak Sany, Kakak Ino, and Adik Dovan
4. Faculty of Language and Literature – Flores University
5. Squad Sasing 19

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Krensia Lenge

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