

**GENDER STEREOTYPES OF PRINCESS MERIDA
IN *BRAVE* FILM**

UNDERGRADUATE THESIS

BY

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**ENGLISH LITERATURE STUDY PROGRAM
FACULTY OF LAW AND SOCIAL HUMANITIES
FLORES UNIVERSITY
ENDE
2024**

**GENDER STEREOTYPES OF PRINCESS MERIDA
IN *BRAVE* FILM**

UNDERGRADUATE THESIS

**Presented to Flores University in Partial Fulfillment of the Requirements for
the Degree of *Sarjana Sastra***

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APPROVAL PAGE

This is to certify that *Sarjana's* Undergraduate Thesis of Yohanes Kristian Roi has been approved by the Undergraduate Thesis advisor for further approval by the Board of Examiners.

Ende, February 2024

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ABSTRAK

Roy, Yohanes Kristian. 2024. Stereotip Gender pada Putri Merida dalam film Brave (2012). Skripsi. Program studi sastra inggris. Fakultas Hukum dan Sosial Humaniora, Universitas Flores. Pembimbing I : Fransiskus Maria Separ, S.S., M. Pd., Pembimbing II : Yuliana M. D'Karmel Kara, S.Pd., M.Pd.

Salah satu isu utama yang ada pada kebanyakan film Disney tentang putri. Kebanyakan di setiap film animasi masih banyak yang mengangkat tentang stereotip gender. Perhatian terhadap sifat-sifat konvensional tersebut telah berubah menjadi tindakan untuk menantang peraturan lama dengan menampilkan seorang putri pasca-klasik. Wanita pada abad pasca klasik mendapatkan banyak stereotip gender. Penelitian tentang tindakan wanita menantang stereotip gender dapat ditemukan dengan mudah, namun tindakan yang dilakukan oleh seorang putri Disney pasca-klasik masih terbatas. Oleh karena itu, penelitian ini menyajikan analisis mengenai analisis tindakan stereotip gender yang dilakukan oleh ratu Elinor terhadap Merida dalam film Brave 2012 .

Untuk melakukan penelitian ini, penulis menganalisis keseluruhan cerita melalui menonton film tersebut, mengungkapkan tindakan stereotip gender menggunakan teori Linda Brannon, dan menggunakan metode kualitatif mengklasifikasikan tindakan stereotip gender yang diterima oleh Merida dalam film tersebut. Dari penelitian ini ditemukan 2 masalah pokok yaitu stereotip gender yang diperoleh dan efek dari stereotip itu sendiri. Stereotip gender yang terjadi pada Merida ada empat yaitu occupation, domestik behavior, personal treat dan physical appearance. Hasil penelitian ini juga memberikan kontribusi baru dalam studi pengkajian stereotip gender pada karakter putri pasca-klasik ciptaan Disney dan mengungkapkan bahwa seorang wanita mungkin tidak lagi menjalankan peran gender konvensional karena beberapa alasan. Penelitian ini juga memberikan wawasan baru mengenai tindakan stereotip gender yang didapatkan oleh Merida dalam film tersebut.

Kata kunci : *Stereotip Gender, Metode Kualitatif*

ABSTRACT

Roy, Yohanes Kristian. 2024. Gender Stereotypes of Princess Merida In Brave Film. Thesis, English Literature Study Program. Faculty of Low and Social Humanities, Flores University. advisor I: Fransiskus Maria Separ, S.S, M. Pd., advisor II: Yuliana M. D'Karmel Kara, S.Pd., M.Pd.

Gender stereotypes are one of the main issues that exist in most Disney films about princesses. Most animated films still deal with gender stereotypes. This attention to conventional traits has turned into an action to challenge old rules by presenting a post-classical princess. Women in the post-classical century received many gender stereotypes. Research on women's actions challenging gender stereotypes can be found easily, but the actions performed by a post-classical Disney princess are limited. Therefore, this research presents an analysis of the gender stereotypical actions carried out by Queen Elinor towards Merida in the film Brave 2012.

To conduct this research, the author analyzed the entire story by watching the film, revealed gender stereotypical actions using Linda Brannon's theory, and used qualitative methods to classify the gender stereotypical actions received by Merida in the film. From this research, two main problems were found, namely gender stereotypes that were obtained and the effects of the stereotypes themselves. There are four gender stereotypes that occur in Merida, namely occupation, domestic behavior, personal treatment and physical appearance. The results of this research also provide a new contribution to the study of gender stereotypes in post-classical princess characters created by Disney and reveal that a woman may no longer fulfill conventional gender roles for several reasons. This research also provides new insight into Merida's gender stereotypes in the film.

Keywords: *Gender Stereotypes, Qualitative Methods*

STATEMENT OF ORIGINALITY OF UNDERGRADUATE THESIS

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Declares that the present Undergraduate Thesis describes original research undertaken for the English Literature Study Program, Faculty of Language and Literature, Flores University of Ende. Any theories, findings and research techniques not my own have been acknowledged in the text. Theoretical contribution and findings in the thesis are my own original work and have not been submitted for any degree in this or any other University. If later it can be revealed that this Undergraduate thesis contain partly or wholly plagiarized pieces of other's intellectual work any kind, I will readily accept the sanction established by the University on the matter.

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THESIS LEGITIMATION

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I realize it is not perfect, but I hope it can provide introductory information and knowledge. Therefore, I am willing to accept all criticism and suggestions to produce quality and useful writing.

Ende, February 2024

The writer

MOTTO

“ALL THIS IS JUST THE WORLD”

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