

**PUBLIC SIGNS ON TOURISM DESTINATION AT KELIMUTU
NATIONAL PARK, ENDE FLORES : A LINGUISTIC LANDSCAPE
STUDY**

UNDERGRADUATE THESIS

BY

**ATANASIUS ANTONIA KETA
NIM : 2020510012**



**ENGLISH LITELATURE STUDY PROGRAM
FACULTY OF LAW AND SOCIAL HUMANITIES
FLORES UNIVERSITY
ENDE
2025**

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**Presented to Flores University in Partial Fulfillment of the Requirements for
the Degree of Sarjana Sastra**

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NIM : 2020510012**

**ENGLISH LITELATURE STUDY PROGRAM
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2025**

APPROVAL PAGE

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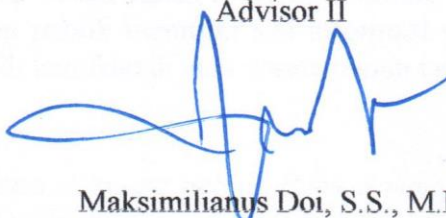
Ende, February 2025

Advisor I



Gratiana Sama, S.Pd., M.Hum.
NIDN : 0814097901

Advisor II



Maksimilianus Doi, S.S., M.Pd.
NIDN : 0808117601

ABSTRAK

Keta, Atanasius. Antonia. 2025. Rambu-Rambu Publik Pada Destinasi Pariwisata di Taman Nasional Kelimutu, Ende Flores . Sebuah Kajian Lanskap Linguistik. Skripsi. Program Studi Sastra Inggris. Fakultas Hukum dan Sosial Humaniora. Pembimbing I. Gratiana Sama, S.pd.,M.Hum., Pembimbing II. Maksimilianus Doi, S.S.,M.Pd.

Penelitian ini bertujuan untuk mengetahui bahasa yang di gunakan dan fungsi bahasa yang dipasang pada ruang publik di Taman Nasional Kelimutu. Rambu-rambu tersebut didirikan untuk mengetahui bahasa yang digunakan dan fungsi tertentu seperti penunjuk arah, papan petunjuk informasi, tanda larang dengan tujuan untuk memberikan informasi kepada masyarakat. Menariknya, rambu-rambu tersebut ditulis dalam berbagai macam bahasa, seperti bahasa lio, bahasa inggris dan bahasa indonesia . Hal ini dapat berhubungan dengan lanskap linguistik, yang memberikan gambaran tentang tempat tertentu tentang bahasa, budaya, atau tradisi pada rambu-rambu jalan umum, papan iklan, nama jalan, nama tempat, papan nama bisnis, dan rambu-rambu umum di gedung-gedung pemerintah (Laundry dan Bourhis, 1997, h. 25).

Penelitian ini menganalisis bahasa yang digunakan dan fungsinya pada rambu-rambu umum di Taman Nasional Kelimutu. Data difokuskan pada bahasa yang digunakan. Peneliti mengumpulkan data dengan cara mengambil gambar dari setiap rambu umum yang ditemui di kawasan wisata Taman Nasional Kelimutu. Kemudian, menganalisis data penggunaan bahasa. Selanjutnya, untuk mendapatkan fungsi dari penggunaan bahasa, penulis menjelaskan jawaban dari fungsi tanda tersebut dengan mengacu pada teori fungsi tanda (Laundry dan Bourhis, 1997). Penelitian ini menggunakan jenis penelitian kualitatif deskriptif. Kualitatif digunakan untuk menjawab permasalahan penelitian mengenai bahasa yang digunakan dan fungsi tanda publik. Kemudian dideskripsikan dengan pemahaman penulis mengenai fungsi tanda pada tanda-tanda publik.

Peneliti telah menemukan 37 foto papan rambu-rambu publik di taman nasional kelimutu melalui observasi. Bahasa Inggris monolingual dan bilingual Indonesia-Inggris menjadi bahasa yang paling dominan digunakan pada rambu-rambu publik di area wisata taman nasional kelimutu . Selain itu, fungsi dari pada setiap rambu-rambu publik memiliki sisi informasi yang di temukan sedangkan sisi simbolik tidak di temukan di area wisata taman nasional kelimutu

Kata Kunci : *Bahasa di ruang publik, Bahasa yang digunakan, Fungsi Rambu-Rambu Umum*

ABSTRAK

Keta, Atanasius. Antonia. 2025. Public signs on Tourism Destination at Kelimutu National Park, Ende Flores. A Linguistic Landscape Study . Undergraduate Thesis. English Literature Study Program. Faculty of Law and Social Humanities. Advisor I. Gratiana Sama, S.pd.,M.Hum., Advisor II. Maksimilianus Doi, S.S.,M.Pd.

This study aims at determining the language use and the function of language installed in public spaces in Kelimutu National Park. The signs were erected to find out the language used and certain functions such as directions, information signs, prohibition signs with the aim of providing information to the public. Interestingly, the signs are written in a variety of languages, such as Lio, English and Indonesian. This can be related to linguistic landscapes, which provide a description of a particular place in terms of language, culture or tradition, public road signs, billboards, street names, place names, business signage, and public signs in government buildings (Laundry and Bourhis, 1997, p. 25).

This research analyzes the language used and function on public signs at Kelimutu National Park. The data focused on the of language use. The researcher collected data by taking pictures of every public sign encountered in the Kelimutu National Park tourist area. Then, analyzed the data on language use. Furthermore, to get the function of language use, the author explains the answer to the sign function by referring to the sign function theory (Laundry and Bourhis, 1997). This research uses descriptive qualitative research. Qualitative is used to answer research problems about language used and functions of public signs. Then it is described with the author's understanding of the sign function on public signs.

Researcher had found 37 photographs of public signs in Kelimutu National Park through observation. Monolingual English and bilingual Indonesian-English are the most dominant language used on public signs in the Kelimutu National Park tourist area. In addition, the function of each public sign has an informational side that is found while the symbolic side is not found in the Kelimutu National Park tourist area.

Keywords : *Linguistic Landscape, Language Use, Function of Public Signs*

**STATEMENT OF ORIGINALITY
OF UNDERGRADUATE THESIS**

The undersigned,

Name : Atanasius Antonia Keta
NIM : 2020510012
Study Program : English Literature
Faculty : Law and Social Humanities,

declares that the present Undergraduate Thesis describes original research undertaken for the English Literature Study Program. Faculty of Law and Social Humanities, Flores University of Ende. Any theories, findings, and research techniques not my own have been acknowledged in the text. Theoretical contributions and findings in the thesis are my own original work and have not been submitted for any degree in this or any other university. If later it can be revealed that this Undergraduate Thesis contains partly or wholly plagiarized pieces or other's intellectual work of any kind, I will readily accept the sanction established by the university on the matter.

Signature :



Full Name : Atanasius antonia Keta
Dates : Ende, February 2025

THESIS LEGITIMATION

This is to certify that the Undergraduate Thesis of Atanasius Antonia Keta has been approved by the Board of Examiners as the requirement for the Degree of *Sarjana Sastra*.

Ende, February 2025

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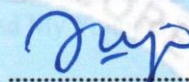
Marianus Roni, Ph.D.
(Chairman/Examiner)

 09/02/2025

Yulius Yosef Kasimo, S.Pd., M.S.
(Secretary/Examiner)

 09/02/2025

Yuliana M.D'Karmel Kara, S.Pd., M.Pd.
(Examiner)

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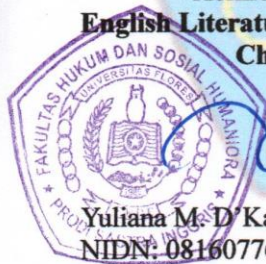
Maksimilianus Doi, S.S., M.Pd.
(Advisor II/Examiner)

 09/02/2025

Gratiana Sama, S.Pd., M.Hum.
(Advisor I/Examiner)

 09/02/2025

Acknowledged by
English Literature Study Program
Chair,



Yuliana M. D'Karmel Kara, S.Pd., M.Pd.
NIDN: 0816077601

Approved by
Faculty of Law and Social Humanities
Dean,



Christina Bagenda, S.H., M.H
NIDN: 0823036701

MOTTO

“MISTAKES ARE PROOF YOU ARE TRYING”

Dedicated to.

1. God Almighty
2. My beloved Parents Salomon Parera and Elisabet Bunga
3. My Brother Iron Rowa, Dino Keta and My Younger Sister Bella Ja.
4. Squad Sasing 2020
5. English Literature Study Program

ACKNOWLEDGEMENTS

First of all, I would like to thank my Savior, Jesus Christ, for all His blessings, love, grace, and protection and power so that I can complete this Undergraduate thesis. My deepest gratitude to Mrs. Gratiana Sama, S.Pd., M.Hum and Mr. Maximilianus Doi, S.S., M.Pd. as supervisor and companion lectures for their kindness, knowledge, patience, motivation, and guidance to me in preparing and completing this thesis. My deepest appreciation goes to the Dean of the Faculty, the Head of the Study Program, all beloved lecturers and administrative staff of the Language and Literature study program who have whole heartedly helped me in administrative matters.

My special thanks go to my beloved parents, my father, Mr. Salomon Parera who is the best man I have ever had and has always cared for me, motivated me, and my mother, Mrs. Elisabeth Bunga, who is a very precious person who has given me the greatest inspiration and spirit in my life. In addition, I would also like to thank my beloved Brothers, Iron Rowa, Dhino Keta and my youngest sister Bella Ja. In addition, I would also like to thanks some close friends and lovely partners. They are Yohan Retu, Roni Nuwa, Arjun Longga, Yuni Teo, Anti Kea, Aldo Nate Azi, Ocha Dhama, Maya Mogi, Salina and Jelita, thank you so much for being my strength and motivator, And also my girlfriend Flora Aso. Finally, I hope this Undergraduate thesis is useful for the readers, may God's grace and love be with us all forever.

Ende, February 2025

The writer

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